



PRO PRIME BLOCK-IT
Stain Killing Primer
Interior/Exterior
100% Acrylic Latex
50

SECTION NO. 3 ADS 450

Type	Sheen	Spread Rate	Recommended Application	Thinner	Clean Up	DRY TIME		
						Tack Free	Re-coat	Cure
100% Acrylic	Flat	Up to 400 Sq Ft Per Gallon	Brush, Roller, or Spray	Clean Water	Warm Soapy Water	60 Minutes	1 Hour	7 Days
PRODUCT NAME: 50 Pro Prime Block-It Stain Killing Primer Interior/Exterior 100% Acrylic Latex		Our Best Interior / Exterior Multi-Purpose 100% Acrylic Latex Primer. This high hiding, fast drying, low odor primer sealer that is easy to apply to both new and old interior and exterior surfaces. Resists burning from hot or green plaster, it lays the nap well on paper surfaced drywall construction. Its fast dry and recoat times make it possible to apply two coats in one day. Provides an excellent foundation for all paints, seals, stains of various types: asphalt, smoke, light water stains, and wood stains (except redwood and cedar). For redwood and cedar use #2090 Acrylic Primer or 3730 Alkyd Primer for blocking out redwood or cedar stains. Adheres to glossy surfaces without sanding. Can be used on new concrete, stucco, or cementitious substrates with a PH level up to 12.						
WHERE TO USE:		On drywall construction, over joint cement, interior plaster, wood, brick, concrete, building blocks, masonite and asphalt impregnated surfaces. It is an excellent first coat sealer on asphalt impregnated pipe insulation. May also be used as an undercoat over flat surfaces where it is desired to apply a coat of alkyd or oil base enamel without danger to gloss strike in. May be applied directly to enameled, varnished, and galvanized surfaces. Ideal for exterior masonry surfaces. Not recommended for exterior wood surfaces.						
SURFACE PREPARATION:		Surface must be clean and free of dirt, grease and grime. Remove all loose, peeling and flaking paint by sanding and scraping. Fill all holes, cracks and irregularities and sand smooth. Spackling and patching compound should be spot primed with a coat of #50 Block-It Acrylic Primer Sealer. Any metal surfaces should be cleaned of rust and spot primed with appropriate metal primer. New galvanized metal should be washed down with either mineral spirits or strong detergent solution to remove any surface oil present before priming with #50 Block-It. On old galvanized metal any rust areas should be cleaned by wire brushing and spot primed with Metal Primer. Then #50 Block-It should be applied to entire cleaned galvanized metal surface.						
APPLICATION:		May be applied by brush, roller or spray, airless or conventional. Apply one coat of #50 Block-It Acrylic Primer Sealer as it comes from the container over the entire surface. Apply generously, brushing from the dry area into the already painted surface. Do not apply when air or surface temperatures are below 50°F. May be thinned sparingly with water not to exceed ½ pint per gallon.						
NOTE: Formulated without mercury or lead.								

RESIN:	100% Acrylic
SOLIDS:	Weight – 51.6% Volume – 38.5%
WEIGHT PER GALLON:	10.9 lbs.
VISCOSITY:	94 – 98 (Krebs Units)
SPECULAR GLOSS:	3 – 6% @ 60 Degrees
RECOMMENDED FILM THICKNESS:	Wet – 3.5 to 4.0 mils Dry - 1.0 to 1.2 mils
VOC – VOS STATEMENT:	This product contains less than 1.67 lbs. or 200 GPL per gallon of coating.
CAUTIONS:	<p>CAUTION! Do not take internally. Close container after each use.</p> <p>KEEP OUT OF REACH OF CHILDREN. KEEP FROM FREEZING !</p>

Revised 01/2024

